



Texts for the header field

**Want to write a headline,
that grabs the reader's attention?**

Here's our **best** tip to date: Be precise when you can't be creative.

So why not incorporate this tip into your next **text box heading** and get more readers to stop and take notice?

How do you make the **good** headline?

It's all about creating a headline that makes readers stop and think **"Wow, I have to read that!"**

- 1) Pique their curiosity with a headline that piques their interest and makes them want to read on. (**Speak to the pain**)
- 2) Promise something so valuable in your headline that readers can't resist reading more (but make sure you deliver on your promise! (**Tell solution**))
- 3) Evoke an action with your headline and encourage readers to take the next step with a CTA that appeals to them. (**Create a call to action**)

8 headline templates

Curious about a customized solution? Discover the secret behind [xyz] and connect with me to get the right advice for your specific needs.

Have you heard of the lazy guide to [xyz]? Connect with me and get advice on how to overtake your competitors.

Want to get rid of [problem XYZ] once and for all? Connect with me and get [x] tips to solve your [problem] and avoid repeating the same mistakes again.

Want to eliminate issues in [production] with [xyz]? Reach out to me on LinkedIn so we can discuss your challenges and find a concrete solution together.

How can you avoid 7 mistakes with [xyz] and increase your productivity by [percent]? Connect with me to find out and receive my free guide with my best tips and tricks.

How can you achieve [desired outcome] faster? With [xyz] you can be on the move again - connect with me to find out how it can help you achieve your goals and schedules.

[Title]: is [xyz] the most amazing news ever? The answer is yes, and you can get the best results too. Connect with me and I'll send you the guide right away to get you started.

Do you also feel confused by [xyz]? Here are three tips to navigate the jungle. Connect with me to discuss your concerns and find out how you can succeed with [xyz].

^{P2S}
Jannich Rindom